



20

COMPANY  
PROFILE

24





NESSACTION

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Printed by:

NESSACTION

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[www.nessaction.org](http://www.nessaction.org)



# ABOUT US

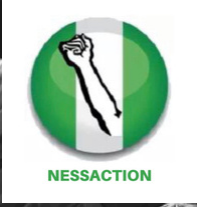
NESSACTION is a 12 year old private company focused on improving the political and economic participation of Young Women and Men in Nigeria and diaspora through applied research, field work and collaborative engagements. We strive to let their voices be heard on decision-making tables through political and economic participation.

## *our vision & mission*

Our vision is a world in which young women and men are well-represented in leadership positions. Our mission is to serve as an effective organisation collaborating to promote the interests of young women and men on decision-making tables.

Our Goal is to be a major proponent of young women and men in leadership in line with Goal 5 and Goal 16 (Gender Equality and Peace, Justice and Strong Institutions) of the 2030 Agenda for Sustainable Development and Sustainable Development Goals, the 2063 Africa Agenda – The Africa We Want and other related Charters.

Our Advocacy-based approaches include involving leaders and influencers, building partnerships, mobilizing community groups, applied research, training and capacity building, public policy advocacy and working with the media.

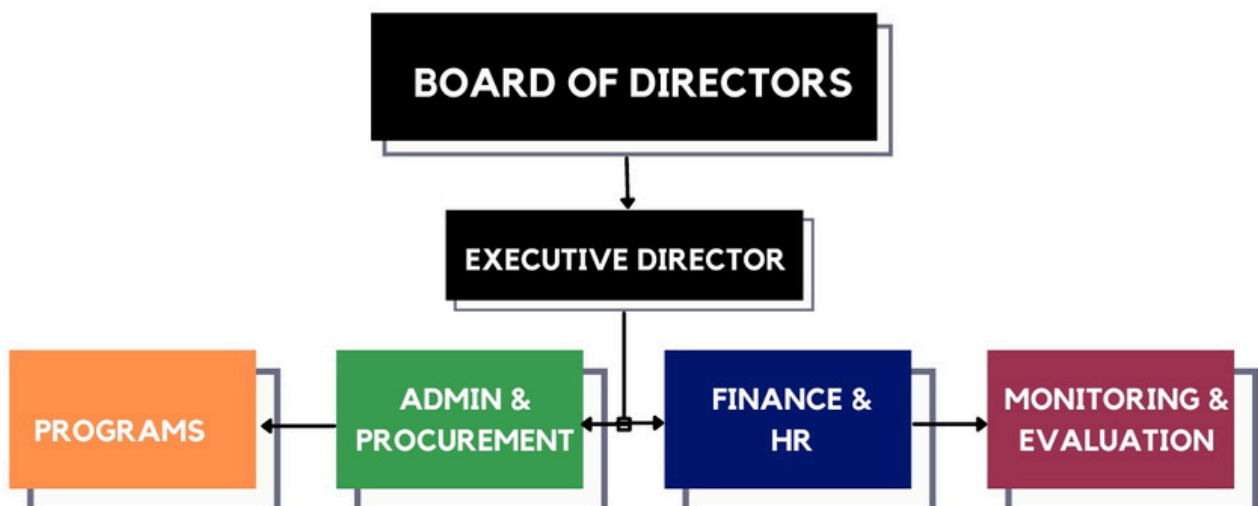


# THEMATIC AREAS

Our thematic areas of Development Consulting, Democracy and Governance, Women and Youth Development, Community and Economic Development, Entertainment and Social Entrepreneurship cover the all-important industries of Business, Politics and Entertainment and enable us enlighten and empower Young Women and Men to get involved in decision-making processes that affect them while encouraging volunteerism, skills acquisition, community and economic development work.

We strive to promote their improved participation and representation in political and economic leadership and encourage young women as the minority to let their voices be heard. We build and execute new projects as time goes on in order to build the capacity of more young women and men to actively participate in leadership from a young age.

# STRUCTURE





NESSACTION

# THE BOARD



**AMB. ENIOLA COLE**

President and Founding Director



**OLUSOLA AYENAJEH**

Member



**YEMISI BIRCH**

Member



**IFEOLU AKINTUNDE**

Member



**ABRAHAM OHIOLE**

Member



NESSACTION

# OUR PARTNERS





# OUR PROFESSIONAL TEAM



**Amb. Eniola Cole**

**Board Chair, Founding Director and Head of NESSACTION Edutainment Committee**

Amb. Eniola Cole is a political and electoral development expert with over 15 years of experience in the democracy and governance sector strengthening public and private sector institutions. She has worked in various capacities with electoral commissions, local and international organizations and civic groups to strengthen democratic development in Africa. She is skilled in training and capacity building, manual and facilitators guide design and development, tech-advancement in elections, civic and voter education, electoral operations planning, implementation and evaluation, project management, critical analyses and negotiation. She is also a professional Actor, Model, Brand Influencer and Social Entrepreneur and holds a merit-grade Master of Arts degree from University of Essex, UK, where she read International Relations and the Media.





# OUR PROFESSIONAL TEAM



**Yemisi Birch**  
**Board Member and Head of NESSACTION**  
**Women and Youth Development Committee**

Yemisi Birch is a Business woman with over twenty years of experience in entrepreneurship. She runs a Fashion Outlet, Kutton Enterprises, a Bakery (Gratis Confectioners) and B-rich, a household products retail store with over 700 distributors across the world. Over the years, she has mentored hundreds of women and youth in business and thought leadership, framing their minds and equipping them for a better future. She is married with three children and she's a Grandma.



**Olusola Ayenajeh**  
**Board Member and Head of NESSACTION**  
**Business Development Committee**

Olusola Ayenajeh is an experienced Architect with over ten years of practical experience in the construction industry in both the public and private sectors. Once an Architect with the Karu Planning and Development Authority (KAPDA), Olusola has garnered a wide range of experience at the highest professional level. He is currently the Director of Works at Bingham University and a Consultant with Arcshore Design Concepts which he established in 2007.





# OUR PROFESSIONAL TEAM



**Dr. Ifeolu Akintunde**  
**Board Member and Head of NESSACTION**  
**Fundraising Committee**

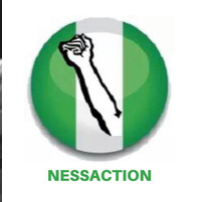
Ifeolu Akintunde is a motivational speaker, solicitor and advocate of the Supreme Court of Nigeria as well as a Doctor of International Politics. He is CEO of IOA Consults Limited, the National Publicity Secretary of the Overseas Fellowship of Nigerian Christians (OFNC) and Director of the Programme for Advancement and Intervention in Disability (PAID), an initiative of the XN Foundation. In his working life, Dr. Akintunde focuses on international students, persons with disabilities and events management. His work with international students was largely responsible for his active role in the formation of XN Foundation, which organizes the highly acclaimed International Conference of Nigerian Students (ICONS). His work with persons with disabilities also influenced his role in PAID and his position as International Consultant for the Nigerian Association of the Blind. In his spare time, he loves music, current affairs, sports and travel.



**Abraham Ohiole MNSE, MNICE, PMP**  
**Board Member and Head of NESSACTION**  
**Planning Committee**

Abraham Ohiole is the Managing Partner at Pilas n Towas Associates and a Project Consultant at Nine West Constructions and Engineers Limited. He is skilled in civil engineering, project management, negotiation, construction risk analyses, money engineering, organisational design, operations planning and marketing.





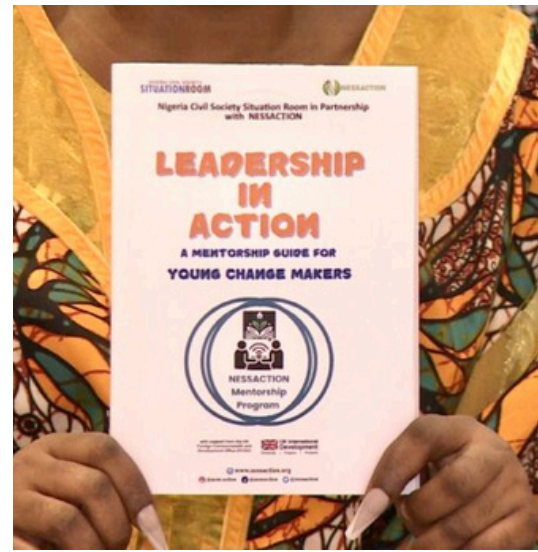
# REGISTRATIONS

NESSACTION was registered in the UK in 2012 and Nigeria in 2013.

The objects for which this company was registered in Nigeria include the following:

- 1.To reemphasize the right to life and right to good governance in our society.
- 2.To raise public awareness on socio-economic impediments to societal development including the interwoven factors of bad governance, corruption and violence.
- 3.To promote patriotism and unity in every citizen by reinstating values of shared identity.
- 4.To enhance the quality of life of Nigerians by getting them to engage individually and collectively.
- 5.To engage with communities with a view to advocating and presenting their challenges and seeking results.
- 6.To advocate attitudinal change in the general public.
- 7.To enact the idea and value of volunteer work in our unemployed Nigerian youth.

# YOUTH MENTORSHIP



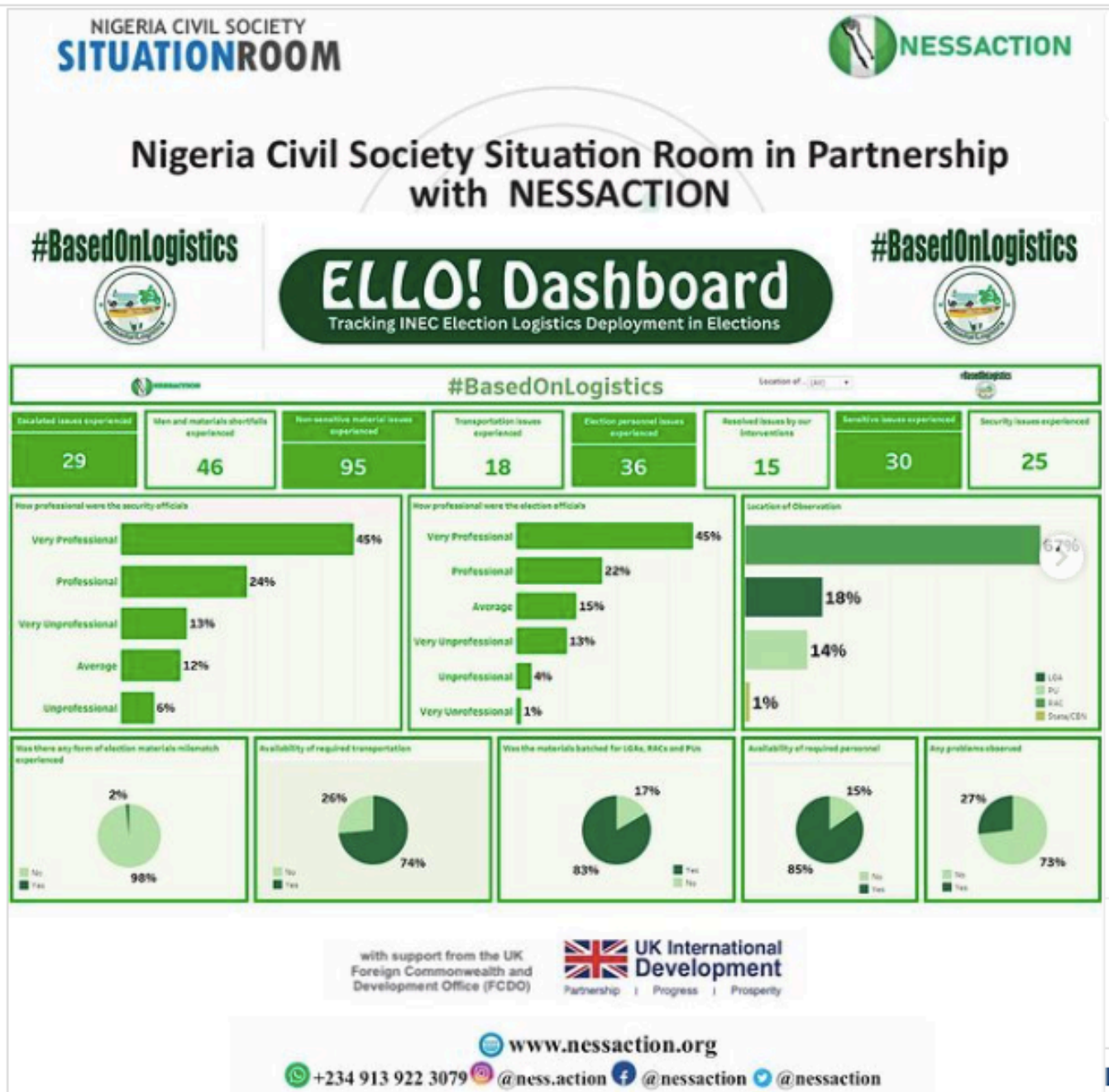
NESSACTION Mentorship Program empowered Student Union Government leaders in Lagos State to secure local council jobs and prepare to run for office in the 2025 Local Council elections. Over 200 youth members, including young women, were galvanized for future mentorship, alongside the development of a 12-chapter Mentorship guide for strengthening local government leadership structures.

A promotional graphic for a podcast. It features a circular portrait of Amb. Eniola Cole, Host. The text reads "LEADERSHIP IN ACTION EMPOWERING YOUNG LEADERS". There is a "SUBSCRIBE" button with a hand cursor and a notification bell icon. At the bottom, there are social media handles for @UnlimitedTV247 on X, Instagram, Facebook, and YouTube.

An unexpected outcome included featuring a US Senator of State, Senator Kevin Parker in one of the 10 podcasts with mentors and conversations are ongoing for internship exchange programs for SUG leaders. Visit YouTube @UnlimitedTV247 to watch the podcasts.

The project was implemented from July - September, 2024 by NESSACTION in partnership with the Nigeria Civil Society Situation Room and supported by the Foreign Commonwealth and Development Office (FCDO).

# ELECTION TECHNOLOGY



Through the #BasedOnLogistics project, NESSACTION supported the Independent National Electoral Commission (INEC) in developing a technological tool called the Ello Dashboard to track election logistics deployment from HQ to polling units. The #BasedOnLogistics Project Report also captured findings from this independent assessment of INEC Election Logistics performance in the 2023 Kogi State Governorship Election. Recommendations for future elections were presented and shared with all relevant stakeholders as part of ongoing advocacy by the team on improved election logistics performance using technology.

# COMMUNITY MOBILIZATION



The graphic features logos for USAID, CEPPS, UKaid, and NESSACTION at the top. Below them is a central 'YOUR VOTE MATTERS' logo. Two red 'DEADLINE EXTENDED' stamps are placed on either side of a yellow banner that reads 'Collect your PVC! By any legal means necessary... From January 23-29, 2023 at INEC LGA Offices Nationwide!'. Below the banner are eight circular images showing community members in various settings, some holding signs for constituencies like AKWANGA, KRUJE, LANGTANG NORTH, JOS EAST, and GWAGWALADA. At the bottom, a yellow box provides contact information for logistics support.

**USAID** FROM THE AMERICAN PEOPLE

**CEPPS** Strengthening Democracy through Transparency

**UKaid**

**NESSACTION**

**YOUR VOTE MATTERS**

**DEADLINE EXTENDED**

**Collect your PVC!**  
By any legal means necessary...

**From January 23-29, 2023 at INEC LGA Offices Nationwide!**

**AKWANGA**

**KRUJE**

**LANGTANG NORTH**

**JOS EAST**

**GWAGWALADA**

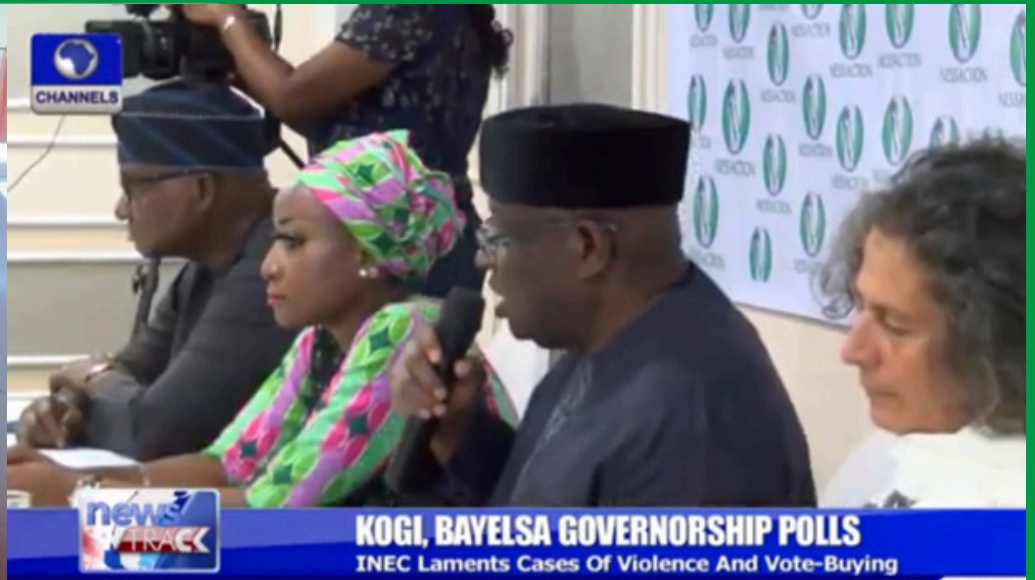
Reach out for logistics support at:  
[www.nessaction.org/yourvotematters](http://www.nessaction.org/yourvotematters)  
+234 913 922 3079 @ness.action @nessaction @nessaction

Ahead of Nigeria's 2023 Presidential and National Assembly Elections slated for February 25, 2023 and the following Governorship and State Assembly Elections slated for March 18, 2023, NESSACTION, in collaboration with International Foundation for Electoral Systems (IFES) and supported by the United States Agency for International Development (USAID) and the Foreign Commonwealth and Development Office (FCDO) sought to increase the number of Permanent Voter Cards (PVCs) collected by 5% and increase voter participation in the election by strengthening the capacity of the Independent National Electoral Commission (INEC) to deliver a more inclusive voter registration and voter participation exercise through the #YourVoteMatters Project.

The project report captures project successes, challenges, lessons and recommendations for Nigeria's electoral processes as well as future election project design and implementation across the globe.

# DEMOCRACY & GOVERNANCE

From inception, a lot of ground work has been laid to enable NESSACTION LTD/GTE establish focus areas in democracy and governance work. Having strengthened the capacity of Election Management Bodies (EMBs) in Nigeria in collaboration with various development partners, we provide in-depth resources to democracy and governance strengthening on the civil society, election administration and management fronts.





## **ELECTORAL REFORMS**

Throughout the year 2020, NESSACTION was part of a five-member Coalition for Constitutional and Electoral Reforms (CCER) demanding for action from Lawmakers on the Electoral Amendment Bill. We partnered with other Civil Society Organisations (CSOs) forming the coalition. They are Centre for Liberty, Millennials Active Citizenship Advocacy Africa, Raising New Voices and Yiaga Africa.

Our advocacy centered around the timely passage of proposed electoral amendment bills into law including strengthening the financial independence of the Independent National Electoral Commission (INEC); legitimizing the use of technology in the Electoral process; protecting the voting rights of visually impaired and incapacitated voters; reducing the cost of nomination of candidates; promoting the inclusion of women, youth and persons with disabilities; electoral offenses; conduct of Security Personnel on election duty; early voting for Nigerians on essential election duty; and more.

At the Public Hearing conducted by the Joint National Assembly Committee on INEC and Electoral Matters on December 9, 2020, Eniola Cole, Executive Director of NESSACTION and Representative of the Coalition presented our Memorandum on Proposed Electoral Amendments on the floor at the Senate Building.

We hope for the quick passage of the Electoral Amendment Bill promised by our legislators in the first quarter of 2021 and quick assent to the Bill by the Executive arm of Government.



NESSACTION



**NESSACTION EXECUTIVE DIRECTOR AT THE TECHNICAL REVIEW MEETING ON THE INEC YOUTH ENGAGEMENT STRATEGY ON JANUARY 20, 2020 IN LAGOS**



Politics with Values (PwV)  
Learning Exchange Webinar

**Topic:**  
**Electoral Reform: Emerging Opportunities for  
Young people and Women**

**DATE:** Thurs. 24th December 2020

**3PM**

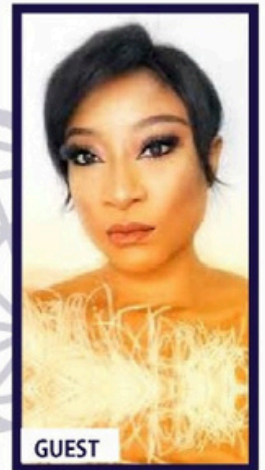
**SHOWING  
ON AIT**

Executive Non-Departmental Public Body sponsored by Foreign, Commonwealth & Development Office



GUEST

**Bukola Idowu**  
Executive Director,  
Kimpact Development Initiative



GUEST

**Eniola Cole**  
Executive Director,  
Nessaction

**NESSACTION EXECUTIVE DIRECTOR AT THE WESTMINSTER FOUNDATION FOR DEMOCRACY (WFD) POLITICS WITH VALUES (PWV) LEARNING EXCHANGE WEBINAR ON ELECTORAL REFORMS: EMERGING OPPORTUNITIES FOR YOUNG PEOPLE AND WOMEN ON DECEMBER 24, 2020 IN ABUJA**



NESSACTION



**NESSACTION EXECUTIVE DIRECTOR PRESENTING THE MEMORANDUM ON PROPOSED ELECTORAL AMENDMENTS FOR THE COALITION OF CSOS ON CONSTITUTIONAL AND ELECTORAL REFORMS (CCER) AT THE PUBLIC HEARING ORGANISED BY THE JOINT NATIONAL ASSEMBLY COMMITTEE ON INEC AND ELECTORAL MATTERS ON DECEMBER 9, 2020, AT THE SENATE BUILDING, ABUJA.**



**NESSACTION EXECUTIVE DIRECTOR, ENIOLA COLE, WITH PARTICIPANTS AT THE NIGERIAN CIVIL SOCIETY SITUATION ROOM CAPACITY BUILDING FOR CIVIL SOCIETY ORGANISATIONS ON PROPOSAL WEITING AND NARRATIVE REPORTING, NGO COMPLIANCE REGIME AND KEY PRINCIPLES OF NGO FINANCIAL MANAGEMENT ON DECEMBER 10, 2020. THE NIGERIAN CIVIL SOCIETY SITUATION ROOM IS CONVENED BY THE POLICY AND LEGAL ADVOCACY CENTRE (PLAC).**



# ELECTIONS OBSERVATION

NESSACTION as an accredited Elections Observer Group deployed 40 young women and men to observe both governorship elections in Edo and Ondo States on September 19 and October 10, 2020. We commend the Independent National Electoral Commission (INEC) for the successful conduct of both elections and the implementation of the e-transmission of results portal.

## **NESSACTION State Representatives in Edo and Ondo Create Awareness among Young Female Voters and Observe Elections**

Ahead of both elections, on August 12-13 and September 16-17, 2020, the Independent National Electoral Commission (INEC) Gender Division and the European Centre for Electoral Support (ECES) conducted Awareness Creation Meetings for Young Female Voters ahead of the 2020 Edo and Ondo State Governorship Elections respectively.

NESSACTION State Representatives, Victory Okunzuwa in Edo and Caroline Thatcher in Ondo sensitised young women about the importance of their vote and voice in curbing vote buying, electoral violence and other election related offenses. We appreciate INEC and ECES for organizing the events and again recognizing young female voters as a specific target group.



## **PRODUCTION OF INEC VOTER EDUCATION MESSAGING ON VOTING IN COVID-19 (DRAMA SKIT)**

With support from the International Foundation for Electoral Systems (IFES) funded by the United States Agency for International Development (USAID) and UKAID, NESSACTION produced Voter Education messaging for the Independent National Electoral Commission (INEC) Voter Education, Publicity, Gender and Civil Society Liaison Department capturing polling procedures in COVID-19 for public enlightenment ahead of the 2020 Edo and Ondo Governorship Elections and subsequent Bye Elections.

As a professional Actor in the Nigerian Creative Industry, NESSACTION Executive Director, Eniola Cole produced the skit and worked with renowned Nollywood Actors including Ummi Baba-Ahmed, Boma Ilamina-Eremie, Tony Goodman and Damilola (The Goldfish) Ogunsi. NESSACTION production crew delivered on time and on budget. The skit was aired on INEC platforms and reached wide audiences in the media.



## **NESSACTION LENDS A VOICE AT THE STRATEGY MEETING OF THE NATIONAL PEACE COMMITTEE AHEAD OF EDO STATE GOVERNORSHIP ELECTIONS**

On September 11, 2020, the National Peace Committee (NPC) held a strategy meeting with INEC, Security Agencies and Civil Society Organisations at Transcorp Hilton, Abuja. The meeting was in preparation for the signing of the Peace Accord ahead of the 2020 Edo State Governorship Election in Benin City.

In attendance were Bishop Matthew Hassan Kukah (Convener, NPC), Cardinal John Onaiyekan (Member, NPC), Fr. Atta Barkindo PhD (Director of The Kukah Centre, and Head of Secretariat, National Peace Committee), Prof. Mahmood Yakubu (INEC Chairman), Samson Itodo (Yiaga Africa), Clement Nwankwo (PLAC/Situation Room), Eniola Cole (NESSACTION) and many others.

The signing of the Peace Accord took place on September 15, 2020 at the Oba Akenzua Cultural Centre, Benin City, Edo State where candidates pledged to ensure peace before, during and after the election.

# EMPOWERMENT

Since inception in 2013, NESSACTION LTD/GTE has found ways to empower young women and men through individual and collective engagements, conferences, support to local non-governmental organisations and community development work. Building people is at the heart of what we do as a company.





NESSACTION



## NESSACTION's Ilimitada Project Launches the #40GirlBosses Initiative

On December 30, 2020, NESSACTION's Ilimitada Project launched the #40GirlBosses Initiative. The Ilimitada Project is the social enterprise of NESSACTION. It was launched with a Business Mentorship Virtual Series by NESSACTION Board Chair and Executive Director in the COVID-19 pandemic as a means to reduce violence and poverty one tranche at a time. Selected candidates went through an application process and will be trained on leadership, entrepreneurship and effective business strategies. They will also be equipped with \$100 business startup funding in 2021.

The Ilimitada Project seeks to expose global, credible, workable and 21st century businesses with the hope of raising young millionaires to occupy the economic development space.

Backed by years of research, we find that the need to address socio-economic challenges in Nigeria is needed now more than ever as Nations with stronger economies and higher standards of living are less prone to such ills as violence, vote trading, voter apathy and a general disregard for democratic processes.

ilimitada PROJECT

BUSINESS MENTORSHIP  
VIRTUAL SERIES

Raising Young  
Millionaires

8111227198  
6QF29W

SATURDAYS  
3:00 PM  
(LAGOS TIME)



YEMISI BIRCH



ENIOLA COLE

# SKILLS ACQUISITION


We provide continuous opportunities for young women and men to acquire new skills on a wide range of thematic areas.

THIS IS TO CERTIFY THAT

**UGBOH, WINNIEFRED ADAEZE**

Participated effectively as a NESSACTION Volunteer at the November 14, 2019 INEC Briefing of Election Observers ahead of the November 16, 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT


**SANDRA SAMUEL**

THIS IS TO CERTIFY THAT

**JULIET SUBERU**

Participated effectively as a NESSACTION Volunteer in the October 30, 2019 INEC Quarterly Consultative with Civil Society Organisations ahead of the 2019 Kogi & Bayelsa State Governorship Elections  
Location: Abuja

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT


**OMELEYI AMEH**

THIS IS TO CERTIFY THAT

**DENISS GEORGE**


Participated effectively as a NESSACTION Volunteer in the October 24, 2019 INEC Voter Education Sensitization Forum for Youth ahead of the 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT

**IGUOBARO, AISOSA VERA**



THIS IS TO CERTIFY THAT

**KINGSLEY JOHN**

Participated effectively as a NESSACTION Volunteer deployed for our Election Observation Mission during the November 16, 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION




THIS IS TO CERTIFY THAT

**IGUOBARO, AISOSA VERA**

Participated effectively as a NESSACTION Volunteer deployed for our Election Observation Mission during the November 16, 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT

**OMELEYI AMEH**

Participated effectively as a NESSACTION Volunteer in the October 22, 2019 INEC Roundtable on INEC Preparedness for the Successful Conduct of the 2019 Bayelsa State Governorship Election  
Location: Abuja

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT

**UGBOH, WINNIEFRED ADAEZE**

Participated effectively as a NESSACTION Volunteer in the October 24, 2019 INEC Voter Education Sensitization Forum for Youth ahead of the 2019 Bayelsa State Governorship Election  
Location: Bayelsa


Presented by  
Eniola Cole  
Executive Director  
NESSACTION

THIS IS TO CERTIFY THAT

**UGBOH, WINNIEFRED ADAEZE**

Participated effectively as a NESSACTION Volunteer and Team Coordinator deployed for our Election Observation Mission during the November 16, 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT


**GETOMEVAL EGBE**

THIS IS TO CERTIFY THAT

**MARCUS, VICTORIA IME**


Participated effectively as a NESSACTION Volunteer in the October 31, 2019 INEC/ECS Sensitization Forum for Young Female Voters ahead of the 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION



THIS IS TO CERTIFY THAT

**UGBOH, WINNIEFRED ADAEZE**



THIS IS TO CERTIFY THAT

**DENISS GEORGE**

Participated effectively as a NESSACTION Volunteer deployed for our Election Observation during the November 16, 2019 Bayelsa State Governorship Election  
Location: Bayelsa

Presented by  
Eniola Cole  
Executive Director  
NESSACTION

# ENTERTAINMENT



Ms. Cole™, a trademark of NESSACTION LTD/GTE, provides the best of the best in the business of entertainment through acting, brand influencing, talk show hosting, modeling, making voice overs, handling your red-carpet celebrities and Mcing your events with class.

We go the extra mile to ensure your guests and prospects are reached and entertained in an unforgettable manner. Please visit [www.mscole.com](http://www.mscole.com) for more details.



## UNLIMITED



### With Ms. Cole™



**HON. BOBBY DIGI OLISA**

Saturday  
June 13, 2020  
7pm GMT+1



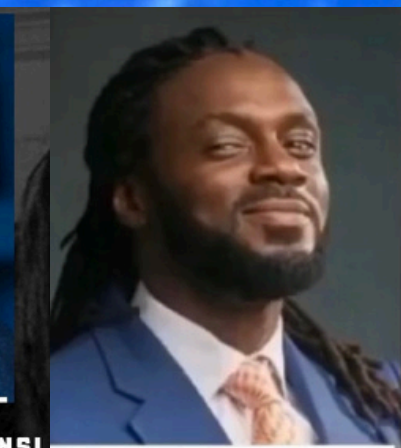
**MOSES INWANG**

Saturday  
June 20, 2020  
7pm GMT+1



**DAMILOLA "THE GOLDFISH" OGUNSI**  
Actor

Saturday,  
August 8, 2020  
7pm GMT+1



**BOMA EREMIE**  
Actor

Saturday  
August 12, 2020

**UPLOADED**



subscribe

# Ms. Cole™



NESSACTION



## Unlimited TV by Ms. Cole™ ...nothing's off limits on Unlimited

Ms. Cole™ is the Entertainment trademark of NESSACTION and launched Unlimited TV on June 13, 2020 at 7pm GMT +1. The overall goal of the show is to cause a mind- shift among young people, get them to be more than they currently are in every area of their lives and make positive impact on their communities... but in an exciting, educating and entertaining way.

We produced 12 editions of the show in 2020 and touched on prominent issues such as Nigeria's 2021 Electoral Amendment Bill, Gender Based Violence, the Black Lives Matter protests in the US, global business opportunities and more. We also dedicated some editions to prominent Producers, Directors and Actors in the Nigerian movie industry to share their celebrity experiences with our growing audience.

Guests on the show included Hon. Bobby Digi Olisa, the President of the Nigerians in Diaspora Organisation, New York Chapter (NIDO-NY), Mr. Dimbo Atiya, Producer at Familiar Grounds Media who produced the M-net TV series Halita, Mr. Moses Inwang, Movie Director of the top-rated blockbuster, Merry Men 2, Miss Chisom Agoawuike, Star Actress on Halita, Mr. Damilola (The Goldfish) Ogunsi, awarded Best Actor in 2019, Mr. Boma Ilamina-Eremie, Star Actor in Halita and more.

All editions were impactful, received great feedback and reached thousands. They are available for viewing on YouTube/MsCole™.



# CONTACT US

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[www.nessaction.org](http://www.nessaction.org)  
Instagram: @ness.action

